



# Speak Smart

## Presentation skills training for anyone who speaks or presents in front of groups

TRAINING PLUS DEVELOPMENT SESSION

“ Jason’s Presentation Skills training was an incredible learning experience that really transformed the way our entire team presents. Confidence levels are off the charts!

– B. Chalmers, VP Sales

**Being able to speak confidently in front of groups is one of the most important skills every professional in any position needs.**

Speaking in front of any group can be a terrifying experience for many people, even professionals. However, the ability to deliver effective presentations to a variety of business audiences is a critical executive, management and leadership skill. The Business Presentation Skills for Leaders workshop will teach individuals at all levels to prepare and deliver presentations that are well organized, dynamic, and motivational.

The Business Presentation Skills workshop focuses on eight primary objectives that each participant will achieve:

- Build a firm foundation for powerful presentations
- Turn nervous stress into presentation success
- Use your complete self to communicate
- Format your message for maximum results
- Adapt your presentation style for greater impact
- Make it more compelling with personal conviction
- Confidently enjoy each speaking opportunity
- Present like a pro in all situations

In addition to great presentation coaching and skills content, each participant will also get to practice specific presentation scenarios that will be videotaped and evaluated during the workshop. Individual feedback will then be provided by the course facilitator. Participants will receive a self-study learning module that recaptures the material presented during the workshop. After you leave the Business Presentation Skills workshop you will have the skills necessary for any type public speaking or business presentation with persuasion and confidence.



### Workshop Outline

Speaking Preparation  
Turn Stress to Success  
Presentation Basics  
Expressive Gestures  
Developing Your Message  
Put Power into Your Presentations  
Own Your Message  
Effective Use of Visual Aids  
Questions and Answers Sessions  
Executive Presence

### JASON YOUNG

#### Speaker and Facilitator



Jason Young has been called a “rare breed” when it comes to developing leaders, teams and customer service initiatives. As a former senior-level manager at Southwest Airlines, Jason learned the value of a successful workplace culture. During his 10-years with the airline consistently rated No. 1 in customer service and employee satisfaction, he was a key driver in creating and developing the company’s innovative training programs for its successful leadership and customer service culture that have become renowned in the business world today. Jason captured his philosophy of creating high performance cultures in his popular book, *The Culturetopia Effect* and extends the fine art of exemplary customer service in his newest book, *Servicetopia*.