Business Presentation Skills for Leaders

Business presentation skills workshop with Jason Young

Speaking in front of any group can be a terrifying experience for many people, even professionals. However, the ability to deliver effective presentations to a variety of business audiences is a critical executive, management and leadership skill. The Business Presentation Skills for Leaders workshop will teach individuals at all levels to prepare and deliver presentations that are well organized, dynamic, and motivational. Executive Presentation Skills workshop focuses on eight primary objectives that each participant will achieve:

- Build a firm foundation for powerful presentations
- Turn nervous stress into presentation success
- Use your complete self to communicate
- Format your message for maximum results
- Adapt your presentation style for greater impact
- Make it more compelling with personal conviction
- Confidently enjoy each speaking opportunity
- Present like a pro in all situations

In addition to great presentation coaching and skills content, each participant will also get to practice specific presentation scenarios that will be videotaped and evaluated during the workshop. Individual feedback will then be provided by the course facilitator. Participants will receive a self-study learning module that recaptures the material presented during the workshop. After you leave the Business Presentation Skills for Leaders workshop you will have the skills necessary for any type public speaking or business presentation with persuasion and confidence.

Jason Young  Workshop Facilitator

Author, speaker and consultant. Jason Young has been called a “rare breed” when it comes to developing leaders, teams and customer service initiatives. No wonder. As a former senior-level manager at Southwest Airlines, Jason learned the value of a successful workplace culture. During his 10-years with the airline consistently rated No. 1 in customer service and employee satisfaction, he was a key driver in creating and developing the company’s innovative training programs for its successful leadership and customer service culture that have become renowned in the business world today. He has captured his philosophy of creating high performance cultures in his recent book, Culturetopia - the ultimate high performance workplace.

Workshop Outline

Turn Stress to Success
The Basics
Expressive Gestures
Developing Your Message
Put Power into Your Presentations
Own Your Message
Effective Use of Visual Aids
Questions and Answers Sessions
Executive Presence
Marketing Your Presentation

Preparation

Prior to attending, select a 5 minute portion of a presentation you are delivering in the future or one you present on a regular basis (ie. sales meeting, sales presentation, executive briefing, customer meeting, etc.).

Next Workshop Date

Thursday, July 18, 2013
8:00 am - 4:30 pm

Location:
ALoft Plano
6853 Dallas Pkwy. Plano, TX 75024

To Register:
(800) 273-4996 ext 701
www.culturetopia/events

Cost:
$500 per person

BESTWORK

For more info, contact: Kurt Baxter • BestWork • 800.273.4996 • kurtbaxter@bestwork.com